



The Oxford College of Science

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The Training & Placement Cell TOCS



EVENT: Soft Skill Program: “Business Trend Awareness”

DATE & TIME: 24th June 2024, 10:00 AM, **VENUE:** Room No 106

RESOURCE PERSON: Mr. B. Praveen Kumar, Move-In-Sync, Bangalore.

NO. OF STUDENTS PARTICIPATED: 115, BCA & BSC Computer Science students

PROGRAMME COORDINATOR: Dr. Imranul Haque, Assistant Director, Training & Placement Cell, TOCS

ORGANISING SECRETARY: Dr. Sangita Roy, Dean, HR and Placement, TOCS

A Soft Skill training program on “Business Trend Awareness” was organized for students by the Training and Placement Cell. Business trends refer to new developments or patterns in the business world that affect organizations' priorities, opportunities, and performance. Business trends are often the result of consumer behavior changes, market demands, economic fluctuations, political events, regulatory changes, and technological advances. Resource Person explained and had a nice interactive session with the students. This session was very helpful for the students, to learn how to increase their Business knowledge and to achieve excellence in their career.