





NSS UNIT

Sl.No.	Details of the event	
01	Title of the Event	Cleanliness Drive
02	Year/ODD/Even Semester	2024/ Even Semester
03	Day and Date	Saturday 26-10-2024
04	Venue	HSR College premises
05	Organized by	NSS Unit
06	Co-ordinated by	Shri. Mariswamy N
07	Faculty Incharge	Shri. Mariswamy N
08	Participants	UG I,III & V Semester Students
09	Brief Summary of the Event	Report Enclosed
10	Photos	Report Enclosed

PROGRAMME OFFICER NSS

PRINCIPAL

Accredited by NAAC with A+grade in cycle III

Recognized by the Govt. of Karnataka; Permanently affiliated to Bangalore University & Approved by AICTE, New Delhi
Recognized by UGC under section 2(f) & 12(B); Recognized by GoK for BISEP (formerly BTFS)
Supported by DST GoI under FIST program, Supported by DBT GoI under DBT-STAR College



REPORT FOR EXTENSION ACTIVITY ON "CAMPUS CLEALINESS DRIVE"

Title of the Event : Cleanliness Drive **Date of event** : 26th October 2024

Place of event : HSR Campus
Organized by : NSS Unit

Co-ordinated by : Shri. Mariswamy N

Introduction:-

If everyone develops a sense of love and responsibility towards our college, the idea of cleanliness will naturally take root. Just as we keep our homes clean, if we maintain the cleanliness of our college, streets, and surrounding environment it will contribute to a healthier life for everyone. While the present generation embraces the culture of hard work, there is a need to instill an attitude of maintaining cleanliness among students. It is our foremost duty to actively promote and practice the concepts of cleanliness and hard work among the youth.

In this spirit, the NSS unit of the College organized a "Cleanliness Drive" on the college premises, on 26th October 2024, under the guidance and cooperation of Dr. H.B. Bhuvaneswari, the Principal of the college.

Aims:-

The primary objective of this initiative is to instill selfless attitude of "We are here for the society" by emphasizing the importance of volunteer work. It aims to inspire students and foster a positive mindset in their lives.

Description:-

The organization and planing of this cleanliness campaign were led by Shri. Mariswamy N, the NSS Programme Officer of the unit. Addressing the students about the Swachhata Abhiyan program, he emphasized that the idea of cleanliness is to become reality, everyone must strive to keep the college campus as clean as like their own home. He stated that maintaining cleanliness in our surroundings single streets, villages and cities is not solely the responsibility of any organization. Instead it is a collective duty where each individual must contribute. He also highlighated the significant role volunteers play in achieving this goal.

This campaign should not be limited to a single day but should evolve into a continuous effort to maintain cleanliness, he emphasized, adding that development is achievable only when everyone adopts a sense of ownership, thinking, "This is our college, our town and our city". After introducing the shramdhan task plan to the students, they were divided into 4 teams, each assigned a specific responsibility.

The pile of sand collected for the building's repair had been scattered along the road, by the rainwater. The first team was assigned the task of gathering it again and placing concrete bricks around the pit and securing the sand to prevent further dispersal. A pile of soil cleared for implementing the rain water harvesting system had accumulated on the walkway. The second team was assigned the task of removing it to ensure smooth traffic flow.

The third team undertook the task of removing garbage and sticks that had accumulated around the plants in the college premises, ensuring the plants were properly cared for. Meanwhile, the fourth team was responsible for maintaining cleanliness by segreating the collected garbage on the campus and disposing of it appropriatly.

The college campus was cleaned by the young volunteers through their dedicated hard work throughout the day. Understanding the importance of cleanliness, there young workers developed a strong sense of service. They successfuly removed the garbage that had accumulated in the garden, restoring its tidiness.

Conclusion:-

Through this cleanliness campaign, students were able to cultivate an attitude of responsibility towards society by understanding the significance of hard work, voluntary contribution for community welfare, selfless service, determination and a love for environment. They also gained valuable skills and life lessons while fostering a sense of hope and committment to environmental protection.

All the volunteers actively participated and successfully completed their assigned task. Their efforts were greatly appreciated and as a token of gratitude, cool drinks were distributed to all the participants.

ACTION PHOTOS



REMOVING THE GARBAGE FROM THE PLANT (Before)

(After)







CLEALINESS DRIVE IN THE COLLEGE PREMISES Before

After



Mr. MARISWAMY INTERACTING WITH VOLUNTEERS ABOUT IMPORTANCE OF CLEANLINESS DRIVE AND ROLE OF VOLUNTEERS



A TEAM OF VOLUNTEERS PARTICIPATED IN THE CLEANLINESS DRIVE

PROGRAMME OFFICER NSS

PRINCIPAL